



MEMSCAP RECEIVES EXPORT ACHIEVEMENT AWARD

U.S. Commercial Services recognizes company for its international efforts

Raleigh, North Carolina and Grenoble, France, August 14, 2012 – The U.S. Commercial Service (USCS) recently awarded MEMSCAP Inc., a NC-based provider innovative products and solutions based on Micro-Electro-Mechanical Systems (MEMS), its achievement certificate for excellence in exporting. MEMSCAP serves the aerospace/defense, optical communications, medical, biomedical, and IT/consumer sectors.

The awarded was presented by Rep. David Price (NC-04) at MEMSCAP's facility in Research Triangle Park on August 6, 2012.

The company is constantly growing its Intellectual Property portfolio –considered one of the largest in the world – to support its customers' needs in components, modules and manufacturing techniques. In March of last year, Shirreef Loza of the USCS's Export Assistance Center in Raleigh, met with MEMSCAP to introduce the agency's export promotion services. Over the last 18 months, MEMSCAP has leveraged a variety of export facilitation resources, including export counseling from telecom commercial specialists in the USCS's post in China, as well as the USCS's "Gold Key" matchmaking services, which provided the company with customized prospect meeting in China. Under the USCS's guidance, MEMSCAP executives have attended several local export educational programs and taken advantage of Ex-Im Bank credit insurance, enabling the company to extend credit to foreign buyers.

Recently, upon the nomination of Mr. Loza, MEMSCAP was selected to participate on a recent trade mission to China, led by Governor Bev Purdue.

The export facilitation services contributed to several successful export outcomes in China in 2011, including a commercial agreement and ensuing sale to that market. According to MEMSCAP General Manager Steve Wilcenski, *"The U.S. Commercial Service has proven to be an asset for MEMSCAP. As a company that is expanding its export business it is essential to have a resource like the USCS to rely upon. MEMSCAP is pleased and honored to receive this award."*

About the U.S. Commercial Service:

The U.S. Commercial Service is an International Trade Administration, U.S. Department of Commerce agency that helps U.S. businesses sell their products and services globally. The Raleigh office is part of the agency's worldwide network, which includes 108 offices domestically and more than 150 offices in 80 countries. For more information on the U.S. Commercial Service, please visit www.export.gov/northcarolina or call 919.281.2752.

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About MEMSCAP:

MEMSCAP is the leading provider of innovative micro-electro-mechanical systems (MEMS)-based solutions. MEMSCAP standard and custom products and solutions include components, component designs (IP), manufacturing and related services. MEMSCAP customers include Fortune 500 businesses, major research institutes and universities. The company's shares are traded on the Eurolist of NYSE Euronext Paris S.A (ISIN: FR0010298620-MEMS) and belong to the CAC small, CAC Mid & Small, CAC All-Tradable and CAC All-Share indexes. More information on the company's products and services can be obtained at www.memscap.com.

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